

— 2010

A REPORT ON THE STATUS OF VISION 2025



Peace Center



Lake Conestee



Hughes Library



Downtown Baseball



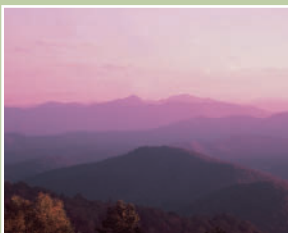
History Museum



CU-ICAR



School Construction Plan



Mountain Bridge Wilderness

Greenville County Then and Now

To Plan the Future; We Must Remember Our Past

We are all proud of Greenville. Located in one of the most beautiful natural areas of the United States, it anchors one of the strongest economies in the Southeast. Greenville is grounded in a spirit of entrepreneurship, far-sighted leadership, and openness to the ideas and contributions of outsiders. With a cost of living well below the national average, a strong work ethic, and strong family values, Greenville is consistently listed as one of the country's best places to live.



Max Heller

We like to dream about our future in Greenville. In the spring of 1987, the Greater Greenville Chamber of Commerce created a task force to address the question *"What do we want to be in the year 2005?"* Under the leadership of then Mayor, Max Heller, the diverse 75-member group developed a document called **Vision 2005: Greenville, The Journey Forward**. Six focused areas were addressed: Economy, Livability, Infrastructure, Community, Government, and Leadership.

Vision 2005 cited twenty specific goals for shaping the Greenville community and forecasted exciting new projects. Many of these projects were achieved; a performing arts center and Upstate coliseum, a new research park, removal of the Camperdown Bridge and the Reedy River walk, a Governor's School for the Arts, and deeper protection of the environment. In 1987 this extensive list of projects looked more like a wild dream than reality.

Vision 2005 was the catalyst for the transformation of Greenville into the sophisticated, thriving community it is today. With a focus on technology, research, and education, as well as the arts and infrastructure, the plan integrated the key components for intentional, controlled and sustained growth with an improved standard of living. Achieving the plan involved collaborative efforts from the public and private sectors and created a spirit of cooperation between the county and the Upstate.

The dramatic improvements in our community in the last 30 years are inspiring. Greenville is what it is today because a dedicated group of inspired and engaged leaders had a vision in 1987, and maybe just enough naivete to believe in it, and to radically transform the community in which we live today.

Main Street Greenville



Reedy River Falls



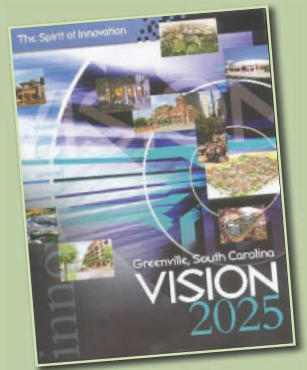
Vision 2025:

The Spirit of Innovation

Preserve
What We Love
Create
What We Need

In January 2003, a diverse group of Greenville County's most influential leaders launched a comprehensive visioning process to update the Vision 2005 effort. A new visioning process, **Vision 2025**, was chaired by Dr. David Shi, President of Furman University, and Minor Mickel Shaw, one of Greenville's most distinguished civic leaders, and facilitated by George Fletcher, now Executive Director of New Carolina.

The resulting vision is the work of almost 1,000 people serving on 16 individual task forces, numerous interviews, meetings, and workshops. Vision 2025 dreams what Greenville can be in the year 2025, and it is the most aggressive and creative thinking of Greenville's future ever presented.



By 2025, we dream of a Greenville that...

"WE WANTED TO FORGE A PROCESS THAT WOULD ALLOW US COLLECTIVELY TO IMAGINE WHAT GREENVILLE CAN BE IN 2025 IF WE ALL SET OUR HEARTS, AND MINDS, AND WALLETS TO IT."

— David Shi
President, Furman University

While Greenville will continue to be an entrepreneurial engine and a magnet for international investment, our region's historic reliance on labor-intensive manufacturing industries will give way to more high-paying, knowledge-based businesses. These companies require a sophisticated, educated work force that will increase per capita income, improve our standard of living, and expand educational and cultural opportunities.

Vision 2025 dares to imagine a Greenville whose growth is fueled by creativity, ignited by the power of ideas, and fired by the goal of excellence for all of those who live, work, play, worship, and visit here. Vision 2025 is more than just a glimpse into the future of Greenville. It's a commitment to improving our community to match the changing times around us.

Vision 2025 calls for adopting an extensive land use plan to promote responsible growth, limiting urban sprawl, and protecting our remaining farmland, open spaces, and trees. The Greenville of tomorrow includes an expansive web of bikeways and walkways that connect residential and urban areas. A downtown trolley and light rail system linking Travelers Rest and the Golden Strip area to downtown Greenville are also part of the plan.

- Is healthy and well, supported by programs for community health, care for the medically underserved, bikeway and walkway networks, and a collaborative healthcare system.
- Is a national leader in environmental stewardship and sustainability and keeps the "green" in Greenville.
- Is a highly recognized center for the arts and cultural activities.
- Is a community that values learning. Everyone has a viable education and every child enters first grade ready to succeed.
- Embraces the spirit of innovative government, and local governments collaborate with each other.
- Keeps the "village" in Greenville and values authentic mixed-use neighborhoods and town centers.
- Takes care of those in need and everyone has a home.
- Is inclusive, diverse, and accepting.
- Cultivates creativity, retains and attracts young, talented people to Greenville.
- Has industry clusters supported by academic centers of excellence.
- Is an international center for trade and investment.

Vision 2025
Focus Areas and Task Forces





Greenville Forward:

Making Greenville Better

A bright future is much easier to imagine than implement. To convert our dreams into reality, and to ensure that Vision 2025 goals are achieved, Greenville Forward, a 501(c)3 non profit corporation, was created in January 2006 to be the primary shepherd, facilitator, and catalyst for the vision.

Since the formation of Greenville Forward, hundreds of area leaders have participated in focused task forces, committees, and project teams aimed at facilitating actions to achieve measurable progress toward meeting Vision 2025 objectives. Greenville Forward takes the bold and aggressive goals outlined in the vision document, and makes sure that the community is held accountable for making them happen. **Greenville Forward is making Greenville better.**

History of Visioning Processes in Greenville

1907 "Beautifying and Improving Greenville" published

1948 First study addressing race relations published which led to 1952's "Greenville's Big Idea"

1987 Greenville Chamber announces Vision 2005 process

1993 Chamber releases status report and recommendations for Vision 2005

1998 "Designing Our Destiny" comprehensive plan released by Greenville County Planning Department

2002 Vision 2025 planning and steering committee initiated by Chamber Chairman Anne Ellefson

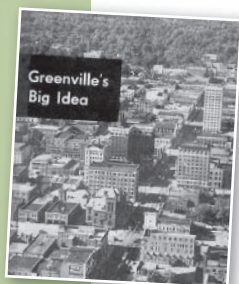
2003 Vision 2025 kickoff and planning meetings involving over 600 volunteers

2004 Vision 2025 presented to the public at the Carolina First Center

2006 Greenville Forward created to be the facilitator of Vision 2025

2006 Community Foundation presents Greenville Forward \$300,000 seed grant

2007 Greenville Forward "Moving Forward" fundraising campaign raises \$1.2 million for Greenville Forward operations



Greenville Forward has **converted the vision** into an operational plan that is **understandable and measurable**, and has **built collaborations that measure progress** of the plan with groups and individuals who are held accountable for the results.

Greenville Forward was created to be the single organization to focus on Vision 2025 and to ensure vision programs happen more quickly, logically, cheaper, and with fewer duplications of efforts and energies. Greenville Forward is a community catalyst that leads, connects, collaborates, educates, and measures—and encourages other community organizations and leaders to do the same—to make a genuine difference in the future of Greenville County and the Upcountry.

Greenville Forward focuses on:

- **Measuring Progress.** Collecting data and developing progress reports of Vision 2025 goals achieved;
- **Researching the Key Issues.** Continue to refine and evolve Vision 2025. Assist with completing focused projects identified by community members during the Vision 2025 development process and in the work of the task forces;
- **Leading Projects.** Catalyze, shepherd, and manage projects identified in and inspired by Vision 2025;
- **Communicating the Vision and Creating Dialogue.** Build awareness of, and support for, the shared vision among community members and partners through the website, the press, speeches to community groups, community dialogues, outreach materials, networking, and creative communication. Create conversation and dialogue to catalyze change;
- **Inspiring Leadership.** Identify and develop emerging leaders to help them become more engaged and connected in Greenville's future;
- **Building Collaborations.** Establish Greenville Forward as an effective nonprofit and respected community collaborator.

Measuring Progress

Attaining the Goals of Vision 2025

The goals of Vision 2025 are comprehensive, addressing most quality of life issues Greenvillians must face. A community cannot improve if it does not understand and measure progress in achieving community goals.

With decades of experience in consulting and research at Greenville Forward, we understand data collection, progress measurement, goal setting, and strategic planning.

Every month, we measure the goals attained by task forces and the achievement of strategic plan goals. We track where we stand in completing specific, tangible projects, as shown on the following pages. We also are following the progress on each of 500 plus items and visions presented in Vision 2025.

“IF YOU ARE NOT
KEEPING SCORE,
YOU ARE JUST
PRACTICING.”

– Vince Lombardi

Community Indicators Project

Keeping The Pulse On Progress

Since the release of the **Community Vitality Indicators** in 2000 and **Vision 2025** in 2005, Greenville has not had an accurate, comprehensive look of where we stand as a community. Nonprofit agencies and foundations are allocating monies and energy based on “feelings” rather than on real data and real needs. Individual philanthropists are relying on estimates of how their money can make a difference. Organizations recruiting and placing volunteers, and the volunteers themselves, are investing their time and energy on projects they “think” will make a difference, with no measure of the true impact of the efforts.

In response to this, we have started the Community Indicators Project as a vehicle for monitoring and reporting data – indicators – that provide a balanced perspective on the health, prosperity, vibrancy, and caring of Greenville. The project is yet another Greenville Forward collaboration with the Community Foundation of Greenville, the United Way of Greenville, and the Greenville Chamber of Commerce.

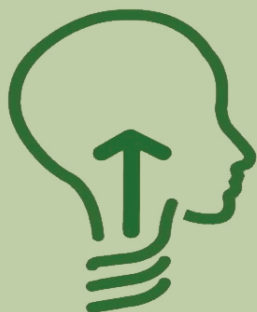
The Community Indicators Projects

- Provides comprehensive measures of Greenville’s status on measures that can be changed.
- Develops performance indices compared to peer and benchmark communities.
- Determines the strengths and weaknesses in Greenville and creates goals for improvement.
- Develops action plans and offers strategies and other resources to increase community support and participation in community action and improvement.
- Creates an interactive, user friendly web presence so all Greenvillians can easily and understandably access the data collected.
- Creates and manages the system for implementation of improvement.



“YOU ALWAYS NEED TO
HAVE A LIST OF THE
NEXT GREAT PROJECTS.”





– Buck Mickel, Known for carrying
around a list of the top things that
needed to happen in Greenville









STATUS OF THE PROJECTS

Vision 2025 compiled a list of tangible projects to accomplish by 2025. Below is a list of some of these projects and their current status. While it may look like most of the goals and projects of Vision 2025 are complete, many are yet to be accomplished, and new ones are being created and developed every day.





A Learning Community

-  **School Construction Plan.** Seventy Greenville County schools and centers have been rebuilt or renovated under the \$1 billion plan in only six and a half years. Forty-three schools have completely new buildings.
-  **University Center of Greenville.** The University Center houses degree programs from seven state universities and colleges in one location. \$2 million was used for landscaping and walking trails. The University Center offers 600 courses, with 76 degrees.
-  **The Amazing Read.** The Greenville Library System created a community reading program that is beginning its third season featuring Jennifer Niven's [Velva Jean Learns to Drive](#).
-  **Create a Community that Values Learning.** Greenville Forward created “HeadStrong,” a viral marketing campaign led by teenagers to change the culture of learning among 11 to 17 year olds. The “Value of Learning Survey,” a comprehensive look at resident opinions of education in Greenville will be released in the spring of 2010.

A Greener Greenville

-  **Reedy River Falls Park and Liberty Bridge.** Now considered the epicenter of activity in Downtown, Falls Park has transformed the area and become a Greenville icon. In part due to the park, Greenville's main street was named one of the “Top ten main streets in the United States.”
-  **Greenville Central City Park.** A preliminary master plan has been developed for the 125 acre site behind the Kroc Center. This could be one of the most impactful projects in the history of the city.
-  **Funding of the County Parks Plan.** The TRAC (Tourism Recreation Athletic Coalition) Plan passed County Council and is providing a 2% hospitality tax to fund parks and tourism. Funding is exceeding \$6 million each year. Additionally money for the Colonial Pipeline spill is being used to create a park on the shoals of the lower Reedy River at Cedar Shoals.
-  **One Agency Responsible for Parks.** About a year ago, the General Assembly passed a bill allowing a short window for the recreation departments to consolidate, but the idea died before getting to County Council. The county and the cities are working to build collaborations but no progress has been made to consolidate parks.
-  **Conestee Wildlife Preserve.** Once a county eyesore and liability, Lake Conestee has been transformed into a natural asset with 400 acres of land. The Community Foundation and Hollingsworth Funds provided the foundation to expand and three of the new trails have been opened.
-  **Air Quality Attainment.** Greenville County is under required government levels for air quality... at least for now.

An Inclusive Community

-  **Martin Luther King Holiday.** After much debate and deliberation, Greenville County became the last county in the United States to pass the MLK Holiday.
-  **Sterling School and Charles Townes Statues.** A statue of Charles Townes and one in honor of Sterling High School are complete in Downtown Greenville. Additionally, a statue honoring Max Heller has been erected.
-  **International Center of the Upstate.** The International Center of the Upstate is vibrant and working hard to increase awareness about the international population. A physical International Center has yet to be developed.
-  **Talent Retention and Attraction.** As a result of Vision 2025, the Greenville Chamber created PULSE, a young professionals organization. In five years, membership has grown to 500 members. The new mentoring program, Pacesetters, has almost 100 participants.

A Healthy Community



Health Reassessment Study. The latest version of the Health Assessment determined that 37% of Greenvilleans are medically underserved. Over the last ten years, the study provided information from over 4,200 telephone interviews with Greenville County residents.



Activate Greenville and Greenville Shrinkdown. The YMCA and Greenville Hospital System created a program to encourage exercise and activity. Activate Upstate was awarded a four-year \$360,000 grant from the Robert Wood Johnson Foundation (RWJF) to improve opportunities for physical activity and access to affordable healthy foods for children and families in Berea, Nicholtown, and Sterling.



GHS Swamp Rabbit Tram Trail and Greenways Plan. The northern portion of the trail is open and the entire trail from Travelers Rest to Lake Conestee should be finished by the end of the year.



211 Health Help Line. The 211 health line went live in March 2009 to somewhat limited marketing.



A Creative Community



Nationally Recognized Arts. Greenville was as one of the “Top Ten Small Art Cities in America” in 2008. Artisphere, the international arts festival, has won several national awards including being named sixth best in Greg Lawler’s Art Fair Sourcebook.



Heritage Green Renaissance. The Hughes Library started the Heritage Green renaissance. The Upcountry History Museum opened in September 2007, and the Bob Jones Museum and Art Gallery opened in April 2008. The Children’s Museum of the Upstate opened in July 2009.



Public Arts Funded Through Construction. The City of Greenville approved public arts funding through 1% of new construction costs.



Upstate Shakespeare Festival. The festival, held in Falls Park, completed its 14th summer season.



Saturday Markets. Not only has the market in Downtown Greenville expanded, but markets have also been added in Fountain Inn and Travelers Rest.



A Connected Community



Greenville Drive Baseball. Baseball is back in Greenville and more vibrant than ever, selling out many of last season’s games.



Revitalized Greenville Transit Authority. The City of Greenville has assumed operations of GTA and renamed it “GreenLink.” Some significant improvements have already been seen, but there is still a long journey to make it a viable transportation system.



Downtown Trolley System connecting West End with North Main. With help from the Greenville Drive, a free trolley now runs from Downtown to North Main Street.



I-385 Corridor Beautification. One of the most significant entrances into Greenville has been rebuilt and planted. The other corridors leading into Greenville still need much improvement and attention.



Multi-modal Transportation Center. No tangible progress has been made on this project.



Second Runway and Expanded Airport Terminal at GSP. No progress. This is primarily a function of market demand. GSP is undergoing a \$1.5 million renovation of the general aviation terminal and is courting a new low cost carrier.



Carolina First Center Expansion. Formerly the Palmetto Expo Center, the Carolina First Center completed an extensive enhancement and renovation plan.



Clemson University International Center for Automotive Research. Over \$200 million is committed to building CU-ICAR. Proterra, an company making alternative fuel buses, announced they are moving to the ICAR campus, creating over 1,800 new jobs.



University Corridor on North Pleasantburg Drive. \$2 million was used for landscaping and walking trail around the University Center. A new upscale shopping center featuring the Fresh Market was built on Antrim Drive.



Regional Vision for the Upstate. Fergonese from Salt Lake City led the regional vision, Upstate Together conducted at Urban Land Institute “RealitiCheck” planning session. As a result, Ten at the Top was created to be the regional planning entity.



Legend

- Mission Accomplished
- Some Progress
- Little or No Progress

“WITHOUT ACCURATE
DATA, YOU ARE JUST
ANOTHER PERSON
WITH AN OPINION.”

– Unknown author

Researching the Issues: Building Better Understanding of Greenville

One of the most significant roles Greenville Forward plays is measuring progress in achieving the visions. Portions of this role include tracking the status of specific projects such as the GHS Swamp Rabbit Tram Trail and the high speed rail. Another role is to continually conduct research, through focus groups, surveys, and interviews around the issues most greatly impacting our lives.

Some of the primary research we have conducted includes:

Greenville County Health Assessment. Greenville Forward replicated studies that were conducted in 1998 and 2003 to determine the condition of the medically underserved population in Greenville County. In 2003, one-third of the population was medically underserved. The newest study found that 37% of Greenvillians are medically underserved.



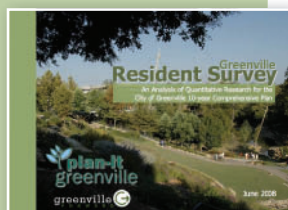
Culture of Learning Survey. The goal of the Education Task Force is to “promote a community that values learning.” The Culture of Learning Survey takes the opinions of over 650 Greenvillians to test if Greenville is a community which values learning and suggests ways to improve it. Overall, the grade for Greenville’s education system is a “C plus” and for South Carolina, a “D.” Final results of the survey are expected to be released in early 2010.

Race Matters Study. In 1948, the Community League (now the Community Foundation) sponsored a study of race relations in Greenville County. Race Matters is a survey that examined the changes in race relations in the last sixty years. Findings are being used to establish dialogue leading to improved relations between races, cultures, faith traditions, and people of different socioeconomic levels. One of the most interesting findings is that the greatest diversity tension in the county is not racial, it is religious.



The Student Retention Survey. Interested in why many of the best and brightest students in South Carolina were leaving the state after graduation, we collected over 1,000 surveys with junior and senior students at most of the state’s public and private colleges. The Greenville Forward survey discovered that over half of the state’s students expect to leave South Carolina after graduation. The study developed strategies to keep young people in the state. We hope to replicate this study again in 2010.

Community Engagement Study. Greenville has one of the highest rates of volunteerism and public engagement in the country. The Community Engagement Study, created in partnership with the Non Profit Alliance, explored the impact of volunteerism and public engagement in Greenville County.



Plan-It Greenville Survey. Greenville Forward and the City of Greenville partnered to conduct a survey of 700 Greenvillians to review the opinions of residents about how Greenville is doing and to help develop plans for the next ten years. The survey is part of the 10-year comprehensive planning process. The Plan-It Comprehensive Plan was released by the City of Greenville in the fall of 2009.

Creating Dialogue

Connecting Greenville through Relationship Building

Greenville Forward values communication, conversation and dialogue. We believe that community change happens through relationships. We strive to build awareness of, and support for, a shared vision amongst community members and partners through the website and social media, speeches to community groups, community dialogues, outreach materials, networking, and creative communications. To this end, Greenville Forward:

- Has have given speeches to over 200 community groups, reaching 10,000 people, educating and inspiring them about Vision 2025.
- Hosts, authors, and manages www.greenvilleforward.com, a highly used interactive website, receiving almost 5,000 hits and 2,200 unique visitors a month. In the last year, 28,000 people visited the site.
- Held five healthcare community dialogues where 127 community leaders discussed the current and future state of healthcare in Greenville and developed strategies to try to improve it.
- Facilitated the creation of Furman Forward, a student-led program at Furman University to link the university with projects in Greenville.
- Helped several organizations develop their strategic planning processes including the Community Foundation of Greenville, Center for Developmental Services, the Greenville Zoo, the City of Mauldin, and the Non Profit Alliance.
- Helped create the Green Umbrella, a consortium of environmental and tree preservation groups.



On Facebook



The Momentum Series is a monthly lunch series limited to 35 participants who join together to discuss a topic we believe is important to the future of Greenville.

Momentum is not a speaker series. It is a moderated discussion which encourages all attendees to voice their opinions about the issues in Greenville. We believe the most significant community change in Greenville happens by dialoguing with other citizens.

Past topics include:

Seasons of our Lives. Greenville was recently voted as one of the top places for retirees. Do we really support our elders?

Inclusion in Greenville. Is Greenville's reputation as a community that struggles with diversity issues real?

Creating a Culture of Learning. How can Greenville create a culture where we encourage all our citizens to learn beyond their potential?

Incubating Greenville. How can Greenville build and encourage new, small, emerging companies?

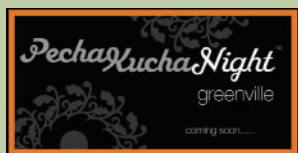
Community Revitalization. How can a community recreate itself and revitalize its homes, neighbors, and businesses?

River Dance. Greenville is blessed with a bounty of natural resources. How do we maintain them?

Town and Gown. Can Greenville create better relationships between our institutions of higher education and our communities?

Grow or Sprawl. What is the balance between sprawl and economic vitality?

Video summaries are available for most Momentum conversations at www.greenvilleforward.com/momentum.



Inspiring Leadership

Creating Greenville's Next Generation of Leaders

Greenville's incredible success, in large part, is because of inspired and driven leaders. Greenville Forward is directly linked to Greenville's leadership development programs. Executive Director Russell Stall has been the community facilitator of Leadership Greenville for the last five years and Program Director Brock Koonce has been President of PULSE, the Chamber's young professional organization and Chairman of Youth Leadership Greenville. Marketing Director Kate Hofler has just joined the Opportunity Greenville Board.

As we look to the future, we must inspire and encourage our younger generation to be involved in improving Greenville and making it a better place to live and work.

Building Collaborations:

Greenville is changed by strong partnerships

Many of the initiatives mentioned in Vision 2025 would happen even if Greenville Forward was not around. However, we believe that we help make projects happen quicker, with less duplication, at lower cost, and with better collaboration between agencies.

Celebrating Greenville's Unselfish Heart

In the world of volunteer work and civic leadership, recognition is rarely a motive for the hours spent helping people or promoting causes. Volunteers form the backbone of society, helping to improve the fabric of our community in so many ways.

Every year, Greenville Forward recognizes a few people who selflessly devote time and energy to making Greenville County a better place to live. Last year's winners of the Heroes Next Door Award were:

Norma Guzzardo, Safe Harbor

Norma developed the "Kid's Cases" program. With the help of her granddaughter, Norma sewed pillowcases from colorful fabrics donated by local stores and filled the cases with the donated gifts. Each child who comes to Safe Harbor shelters receives a "Kid's Case" of their own filled with age-appropriate toys.

Lynn and Linda Tompkins, Triune Mercy Center

Lynn became Triune's handyman and you will often find him with an arm around a homeless man, listening to his story. Linda created a welcoming children's room where parents can shop for clothes, diapers, and baby items. Linda calls the room her "rainbow room" and she once said that the excitement of coming to her rainbow room on Wednesdays often keeps her up at night.

Hasker Hugdens, Operation GO

Hasker works extensively with children, the impoverished, gang members, and prison inmates. This unique outreach gives Hasker the chance to be a voice for those who are unable to speak for themselves. According to his nominator, "He reaches out to local law enforcement, educators and politicians to ensure needs are met for all people in Greenville. He is often called on by parents, DSS, and the food bank with requests for guidance and intervention."

HEROES Next Door



2008 Winners



2009 Winners



Building Sustainability

In our recent “Moving Forward Campaign,” we raised over a million dollars to support the future of Greenville Forward. Thank you to our investors.



Hollingsworth Funds, Inc.

\$100,000 or more

Community Foundation of Greenville
Daniel-Mickel Foundation
Hollingsworth Funds

\$50,000 to \$100,000

Anonymous
Hayne Hipp Foundation
Bon Secours St. Francis Health System
Graham Foundation
Greenville Hospital System
Erwin and Nancy Maddrey

\$20,000 to \$50,000

Bo and Judith Aughtry
Canal Charitable Foundation
Furman University
Greenville Chamber of Commerce
KEMET Corporation
Michelin
Genevieve Sakas
Kent Satterfield
ScanSource
Spinx Corporation
Russell and Susan Stall
Elizabeth Peace Stall
Symmes Foundation
United Way of Greenville County
Wallace Foundation

\$5,000 to \$20,000

Jim and Karen Akerheim
Frances and Dave Ellison
Erwin Penland Advertising
Joe and Gretchen Erwin
Morgan Fayssoux
Harriet and Andy Goldsmith
Paul and Nancy Goldsmith
William Goldsmith, Inc.
Hartness Foundation
Jolley Foundation
Piedmont Healthcare Foundation
Priester Foundation
Edward and Stella Stall
Mary Sterling Foundation
Thomas Wyche

\$1,000 to \$5,000

Jim and Kathy Burns
Carolina First Bank
Anne and Bill Carpenter
Mark Cothran
Duke Energy Foundation
Mills Gallivan
Jeff and Mary Hunter Gibbs
Ed and Peggy Good
Phil and Lauren Hughes
David Johnstone
Josh and Lavette Lane
Dr. Jeff Lawson
Rob and Stephanie Morgan
Arnold Nemirow
Nora and William Smith Foundation
Stephanie and Edgar Norris
Piedmont Natural Gas
Honorable Richard Riley
Sally Sarratt
SC Business Coalition on Health
Liz and Steve Seman
Michelle and Michael Shain
Wachovia Foundation
Fred and Jo Ann Walker
I.T. Welling, Jr.
Baxter and Paula Wynn

Up to \$1,000

Bruce Bannister
Peter and Amanda Brett
Carolina Center for Behavioral Health
LeeAnn and Lee Carroll
Tom Faulkner
Tom and Eva Marie Fox
Greenville Garden Club
Angela Halfacre
Allen Hamada
James and Xanthia Harkness
Sean Hartness
Mary Hipp
Mary Douglas Hirsch
Naiden and Barbara Kremeniew
Charles and Laurin McDonald
Deb Richardson Moore
Lesley Moore and David Black
Palmetto Bank
Samuel Rhodes
William and Marilyn Rosenberg
Cristina Schliefer
John and Stephanie Stephenson
Gordon Seay
Frances Simon and Paul Ellis
Steve and Vonnie Vance
Sam White
Mary Anne Wylie
Bob and Mary Ellen Yeargin



“WE MAKE A LIVING BY
WHAT WE GET, BUT
WE MAKE A LIFE BY
WHAT WE GIVE.”

– Sir Winston Churchill

Governing Board

"Driving Strategy and Policy"

Rita Barker
Wyche Law Firm

Jim Burns
Carolina First
Greenville County Council

Lori Center
Bon Secours St. Francis Health System

Mark Cothran
Greenville Chamber of Commerce

Rebecca Crown
Greenville Hospital System
Travelers Rest City Council

Angela Halfacre
Furman University

Allen Hamada
Energy Control and Services

Curtis Harkness
Greenville Technical College

Mary Douglas Hirsch
City of Greenville

David Johnstone
Charles Townes Center
The Sterling School

Josh Lane
Ferebee Lane and Company

Mellone Long
Greenville County Planning Department

Phyllis Martin
United Way of Greenville

Alfred Middleton
Greenville County Human Relations Commission

Sally Sarratt
McMillan Pazdan Smith

Liz Seman
Meals on Wheels
Greenville County Council

Gene Smith
Greenville County Recreation District

Ralph Sweeney
Pleasant Valley Connection

Advisory Board

"Providing Wisdom and Connectedness"

Jim Akerhielm
JENK LLC

Scot Baddley
YMCA Greenville

Merl Code
Ogletree Deakins

Olivia deCastro
Greenville Hospital System

Chanda Dillard
Furman University
SC State House

Joan Dilworth
ScanSource

Rebecca Ellefson
Hands On Greenville

Calder Erhmann
The Riley Institute

George Fletcher
New Carolina

Mills Gallivan
GWB Law Firm

Don Godbey
Mayor of Mauldin

Harriet Goldsmith
Community Volunteer

Ben Haskew
Greenville Chamber of Commerce

Ted Hendry
United Way of Greenville

Herb Johnson
Michelin

Tim Justice
Rescom Construction

BJ Koonce
Centre Stage Theatre

Princella Lee-Bridges
Bridges from Augusta

Erwin Maddrey
221 North

Robert Morgan
Greenville Anesthesiology

Grier Mullins
Alliance for Quality Education

Carlton Owen
US Endowment of Forestry and Communities

Megan Riegel
Peace Center for the Performing Arts

Judith Prince
USC Upstate

Cristina Schliefer
The Capital Corporation

Michelle Shain
Community Volunteer

Minor Mickel Shaw
MICCO Corporation

David Shi
Furman University

Beth Templeton
Our Eyes Were Opened
United Ministries

Knox White
Mayor of Greenville

Brad Wyche
Upstate Forever

Baxter Wynn
First Baptist Greenville

"SOMEONE NEEDS
TO WAKE UP EVERY
MORNING THINKING
ABOUT WHERE THE
VISION IS GOING."

*Ben Haskew,
Greenville Chamber of
Commerce*

Staff

"Making Greenville Better"

Russell Stall
Executive Director

Brock Koonce
Program Director


Kate Hofler
Marketing and
Communications Director


For more information:


Greenville Forward

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